

Say no to porn t-shirts

The recent Menswear fashion of "porn t-shirts" is disturbing. Much of this clothing features naked or semi-naked women in provocative poses, sometimes gagged, often accompanied by sexist and sometimes violent slogans or referred to as "bitches".

While not regulated by the ASB as "outdoor advertising", these shirts when worn out in the public space are unavoidable, and therefore everyone is exposed to them.

WEAVE has agreed to be a joint signatory for the following form letter:

"We, the undersigned, are opposed to the display and sale of clothing, such as t-shirts, with highly sexualised adult images on them. Clothing featuring semi-naked women in provocative poses objectifies women and depicts them as willing and available for sex, and encourages a culture that undermines respect for women.

This clothing contributes to the premature sexualisation of children by imposing adult sexual concepts on them before they are developmentally ready. These images have also been known to act as triggers for victims of sexual assault and violence. Unsolicited pornography exposure is sexual harassment.

We call for a nationwide ban on the sale and display of clothing that depicts and/or degrade women by posing them in a highly sexualised manner."

The form letter will be published on the 5th of July on the Collective Shout website (www.collectiveshout.org),